

NEW, BRIGHTER LOOK - SAME EXCEPTIONAL QUALITY!
Our Product Groups & What Has Changed



Body & Massage Oil
NOW in a 4 oz blue glass bottle with treatment pump for drip-free application



Solid Body Lotions
There's a new kid on the block NOW available in unscented



Diabeticae
Calendula oil NOW in a 2 oz blue glass bottle with treatment pump for precise application



Brigit Baby
Calendula oil in the same glass bottle with pump
Baby wash NOW in a blue bottle



Moisturizers
Foot Cream - NOW called "Refresh"
Scented Protecting Handcream NOW called "Tuscan Rose"
Deeply Nourishing Hand Cream NOW has it's scent "Orange" on the label



Lip Balms
By customer's requests: Honey NOW without avocado oil (which some people are sensitive to). NOW 99.5% organic up from 95%

"Magic" Healing Skin Balm
Latest addition: super sized, glass jar, 3.7 oz.

Gift Sachets
NOW with fewer pre-made sets but the NEW option of custom sets.
Contact us with your ideas!

Sunny Day
Sun care line NOW
sunburn lotion discontinued

Plus:
Castile Body Wash
Shea Butter
Castile Soaps

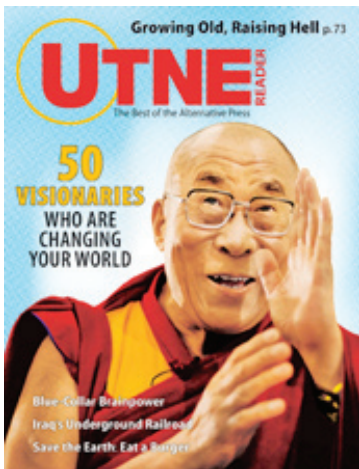
Recent testimonial received on our web site

“ I went into Whole Foods yesterday with extremely dry cracked hands hoping I would be able to find a hand cream that worked for me (I'd already tried several, including a prescription product). Your hand cream was recommended to me by one of the staff members, so I gave it a shot. I've been using it for only one day and my hands are completely transformed. This is the only thing that's worked for me. Your cream has saved my hands! ♡ - Melissa



[All our products with new labels](#) will also have a **NEW** organic flower seal. It states the percentage of organic ingredients according to USDA / NOP rules. Brigit True Organics is continuing to look closely at all the different organic standards and certifications. Unfortunately so far none of the standards are truly satisfactory. We are most drawn to the NaTrue Standard. We will keep you posted ...

Our new labels will **NOW** also have a use by date. This date is defined conservatively short and most items will be good for use well after the date.



Recent & Upcoming Press!

- Natural Solutions Magazine - Spring 11, editorial *Caring for super-sensitive skin, Diabeticae bar soap*
- Delicious Living - Feb 11, considered for their *Annual Beauty Awards*, our *Hand Cream, Foot Cream*
- Flavor Magazine - Dec 10, editorial featuring Brigit True Organics
- UTNE Reader - Nov/Dec 10, Holiday ad, featuring our *full line*
- Les Nouvelle Esthetiques - Nov 10, features *Lavish Lavender gift set*
- Whole Foods Magazine - Oct 10, *What's New, Magic Balm 3.7 oz.*
- Whole Foods Magazine - Oct 10, Marketplace ad featuring our *full line*
- Massage Magazine - Oct 10, Marketplace ad, *Hand cream*
- Natural Food Network - Spring 10, ad *Sunny Days line*
- UTNE Reader - Jan/Feb 10: ad *Protecting and Rejuvenating Hand Cream*
- Delicious Living - Dec 09: editorial featuring our *Deeply Nourishing Hand Cream*
- UTNE Reader - Nov/Dec 09, ad, focus on *gift sets*
- Organic Spa Magazine - Nov/Dec 09, featuring our *full line*
- Delicious Living - Nov 09, *On the Shelf, Diabeticae line*
- Delicious Living - Oct 09, *On the Shelf, Brigit Baby line*
- Body + Soul - Oct 09: advertising editorial
- Massage Magazine Oct 09, *Massage Oils, Calendula Oil*



We are not exhibiting at the Expo East show this Fall. We will miss you in Boston but are, as always, just an email or phone call away!
Toll free at [1-888-864-2482](tel:1-888-864-2482).

We are very much looking forward to having the show in Baltimore next year, in our own backyard!

Available through Scan Genius with Living Naturally! *Our NEW fax number: 888-449-4611* tel: 888-864-2482

www.BrigitTrueOrganics.com

BEAUTIFUL SKIN BEAUTIFUL PLANET